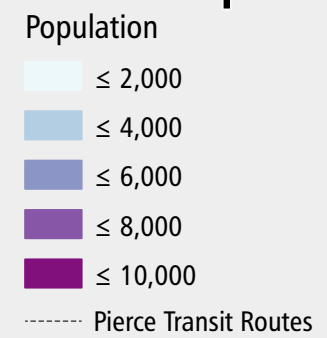
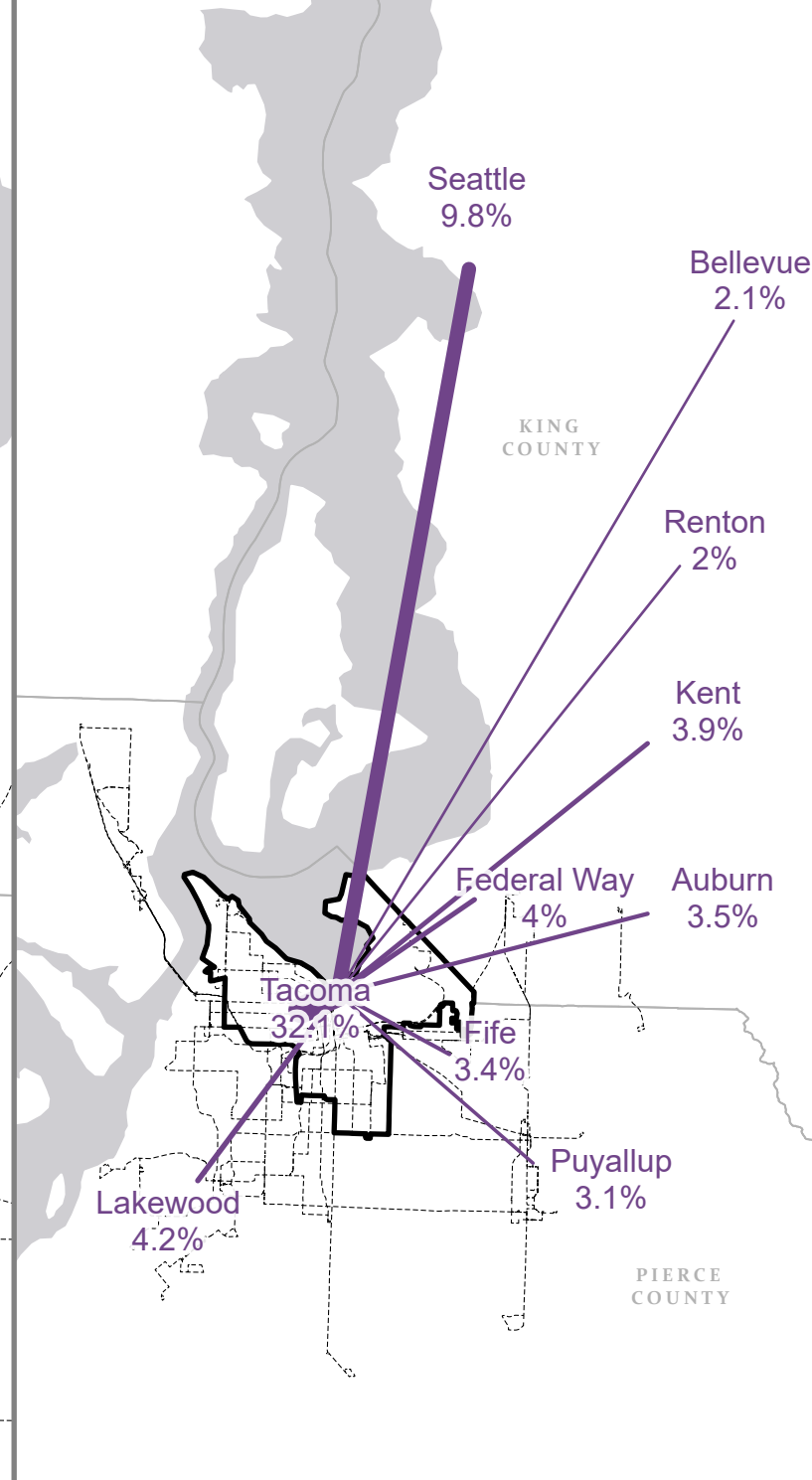


### Total Population



2013-2017 American Community Survey  
5-Year Estimates - Census Tract Data

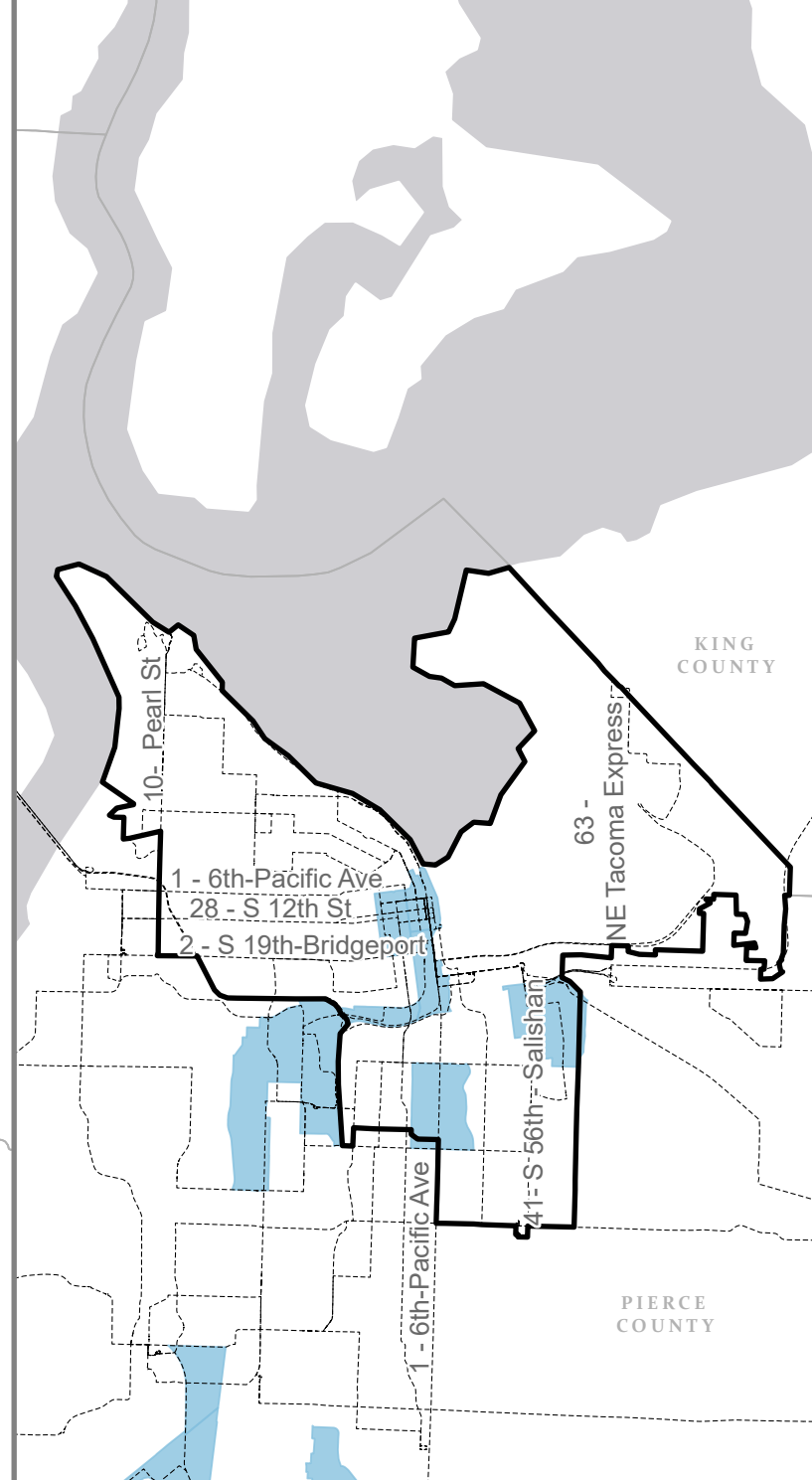


### Employment Destinations

Where Workers Who Live in the District are Employed

Other Locations: 31.8%

2015 US Census Bureau  
Longitudinal Employer-Household Dynamics Data



### Opportunity Zones

An Opportunity Zone is an economically-distressed community where new investments, under certain conditions, may be eligible for preferential tax treatment.

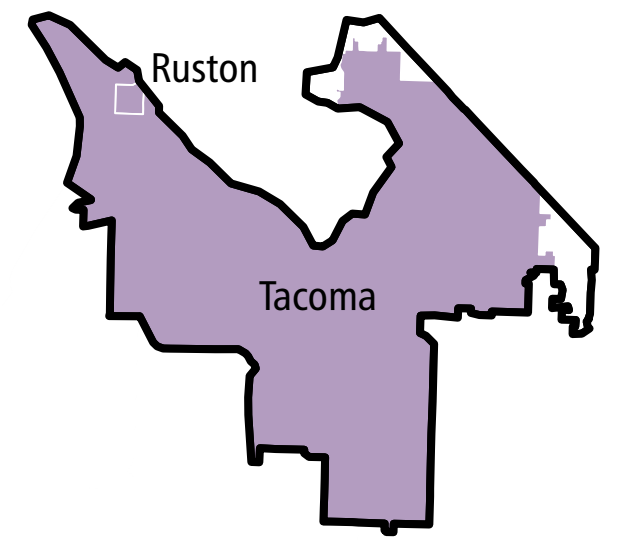
They are designed to spur economic development and job creation in distressed communities.

-Internal Revenue Service

US Department of Treasury  
Qualified Opportunity Zones

**5,067** Free ORCA Youth Passes

**67** ORCA Business Accounts

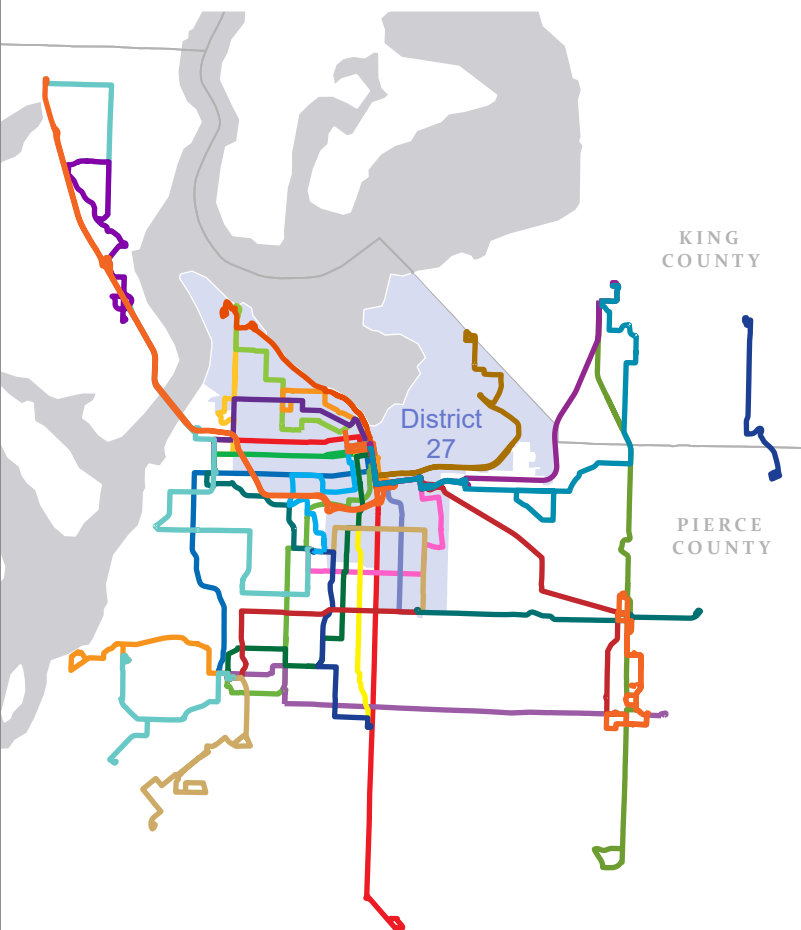
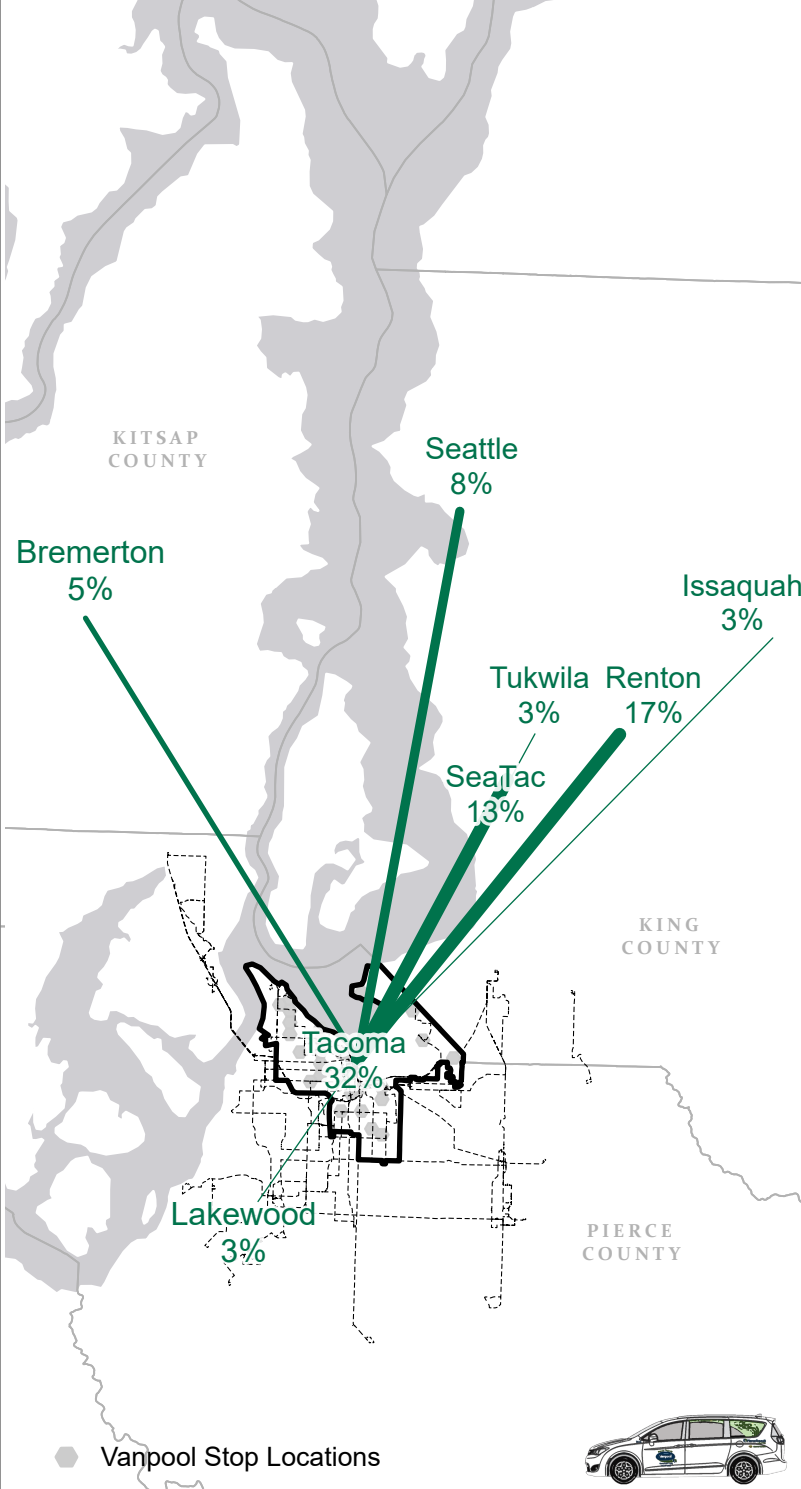
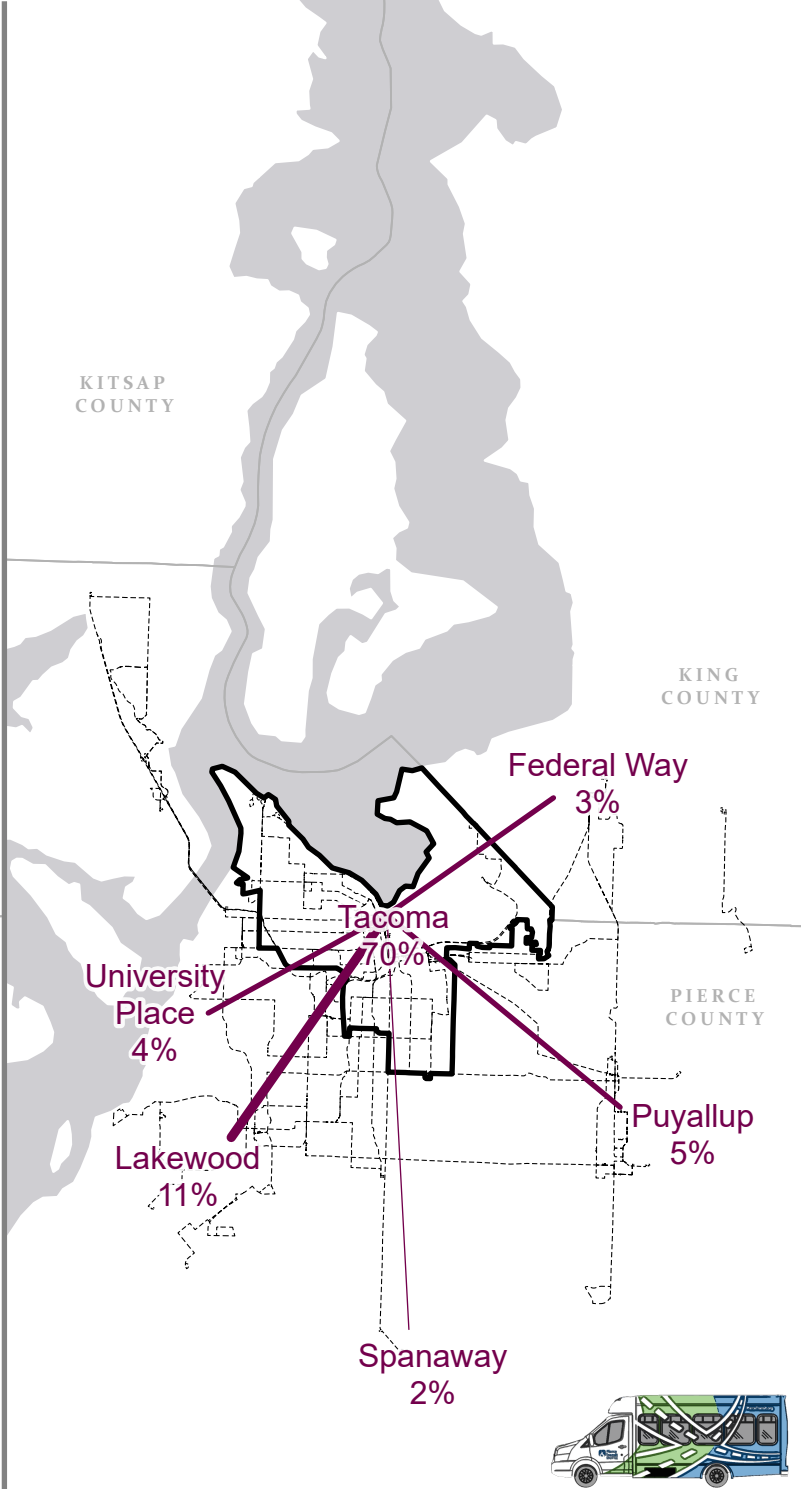
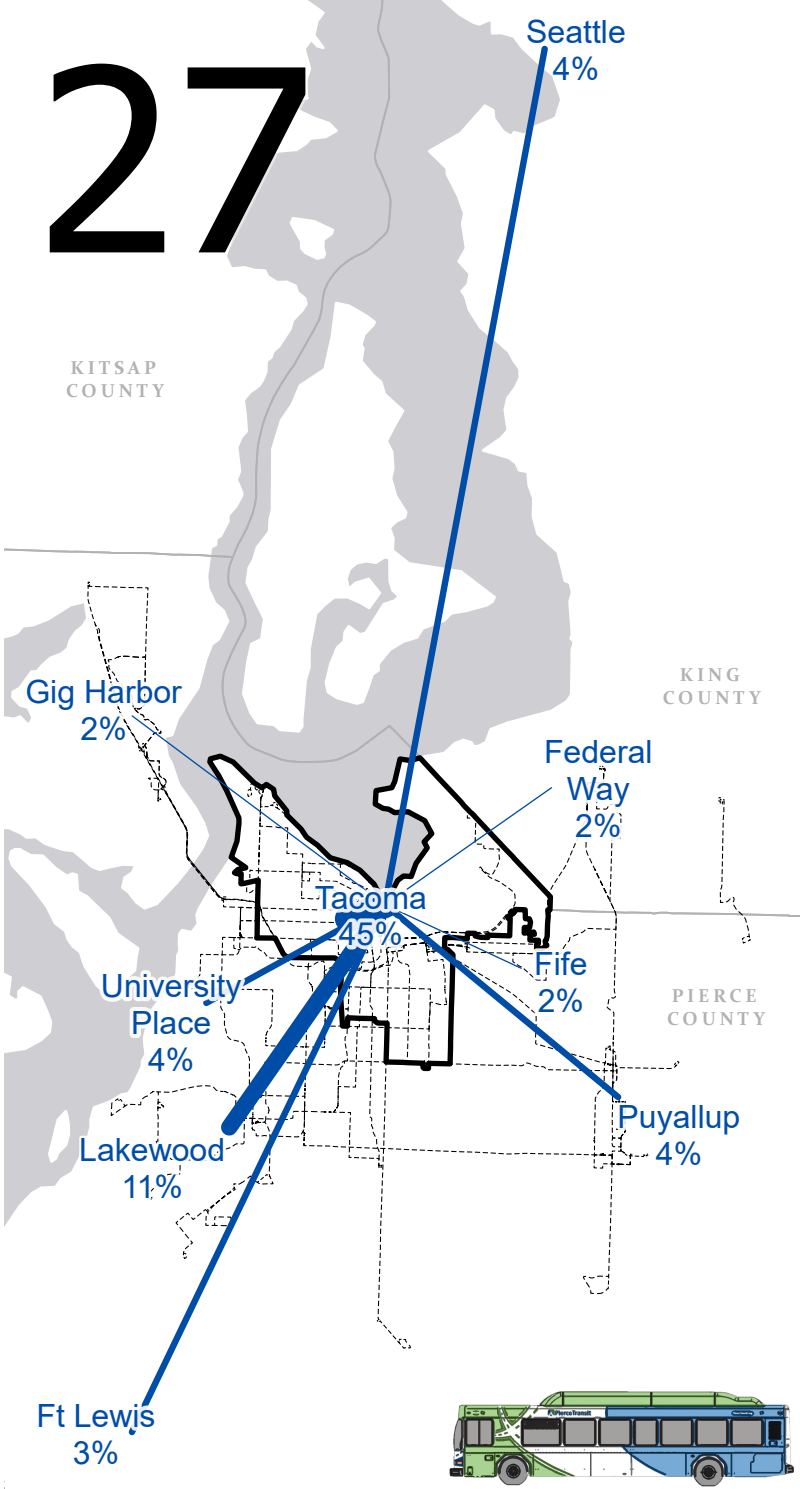


### Community Events

- Downtown to Defiance Sunday Parkways
- Ruston Business District
- Broadway Farmers Market
- Eastside Farmers Market
- Ethnic Fest
- Hilltop Street Fair
- Tacoma Pride

# 27

## Pierce Transit 2019 Fixed Routes



### Fixed Route Ridership

Fixed Route Destinations from District

Other Destinations: 23%

- |             |             |            |
|-------------|-------------|------------|
| Auburn      | Kent        | Renton     |
| Bellevue    | King County | Ruston     |
| Bonney Lake | McChord AFB | SeaTac     |
| Burien      | Milton      | Steilacoom |
| Edgewood    | Pacific     | Sumner     |
| Fircrest    | Redmond     |            |

### SHUTTLE Ridership

SHUTTLE/Paratransit Destinations from District

Other Destinations: 5%

- |            |             |                  |
|------------|-------------|------------------|
| Edgewood   | McChord AFB | Steilacoom       |
| Fife       | Milton      | Sumner           |
| Fircrest   | Parkland    | Tacoma           |
| Ft Lewis   | Ruston      | University Place |
| Gig Harbor | South Hill  |                  |

### Vanpool Ridership

Vanpool Destinations from District

Other Destinations: 16%

- |            |            |            |
|------------|------------|------------|
| Bellevue   | JBLM       | Redmond    |
| Bothell    | Keyport    | Shoreline  |
| Des Moines | Marysville | Silverdale |
| Everett    | Monroe     |            |

- |                           |                                     |
|---------------------------|-------------------------------------|
| 1 6th Ave-Pacific         | 55 Tacoma Mall                      |
| 2 S 19th St-Bridgeport    | 57 Union - S 19th St - Hilltop      |
| 3 Lakewood-Tacoma         | 63 NE Tacoma Express                |
| 4 Lakewood-South Hill     | 100 Gig Harbor                      |
| 10 Pearl St               | 101 Gig Harbor Trolley              |
| 11 Point Defiance         | 102 Gig Harbor - Tacoma Express     |
| 13 N 30th St              | 202 S 72nd St                       |
| 15 Point Defiance Trolley | 206 Pacific Hwy / Tilicum / Madigan |
| 16 North End              | 212 Steilacoom                      |
| 28 S 12th St              | 214 Washington                      |
| 41 S 56th St - Salishan   | 400 Puyallup-Downtown Tacoma        |
| 42 McKinley Ave           | 402 Meridian                        |
| 45 Yakima                 | 409 Puyallup - S 72nd St            |
| 48 Sheridan - M St        | 425 Puyallup Connector              |
| 52 Fircrest - TCC         | 497 Lakeland Hills Express          |
| 53 University Place       | 500 Federal Way                     |
| 54 S 38th St - Portland   | 501 Milton-Federal Way              |